

Cookie Policy

Last updated: July 15, 2025

Introduction

This Cookie Policy explains how Screen Studio ("we", "our", or "us") uses cookies and similar technologies to recognize you when you visit our website or use our application. It provides detailed information about what cookies are, how we use them, and how you can manage them.

1. What are cookies and similar technologies?

A cookie is a small text file saved by a web server on your computer or mobile device. Its content can only be downloaded and read by the server that created the file. Cookies are unique to the browser or mobile application you are using. The content of a cookie often consists of identifiers, website names, and sequences of numbers and letters. Cookies are widely used to make websites work more efficiently and provide information to the owners of the site.

2. Types of Cookies We Use

2.1 Essential Cookies

What are essential cookies and can I decline them?

These cookies are necessary for the website to function and cannot be disabled without affecting the use of this website. They are usually only placed in response to specific actions taken by the user on the website, such as setting privacy preferences, logging in, or filling in forms.

Why do we use essential cookies?

We use these cookies because we believe it is in our legitimate interest and in order to allow this website to function properly. We usually use these files to perform specific functions of the website, e.g., remembering the user's acceptance of the content of the Privacy Policy.

What data is collected and used by essential cookies?

Essential cookies do not collect or use personal information.

How long do we keep this data?

Essential Cookies are usually Session Cookies that only store data for the duration of the user's visit to the site. However, if the cookie supports remembering your acceptance of the Privacy Policy, the data is kept longer to remember you on subsequent visits.

2.2 Analytical/Performance Cookies

These allow us to recognize and count the number of visitors and to see how visitors move around our website. This helps us to improve the way our website works.

2.3 Functionality Cookies

These are used to recognize you when you return to our website. This enables us to personalize our content for you and remember your preferences.

2.4 Targeting Cookies

These record your visit to our website, the pages you have visited, and the links you have followed. We use this information to make our website and the advertising displayed on it more relevant to your interests.

3. Specific Cookies We Use

Type of cookie	Name	Expiration time	Purpose
Functionality	featurebase.sid	1 year	Used for logging into our Feedback hub
Functionality	screenstudio.auth	1 year	Used for logging into Screen Studio user dashboard
Analytical	_gcl	3 months	Measuring website analytics, Measuring ads conversion rate
Analytical	_ga	1 month	Measuring website analytics, Measuring ads conversion rate

Type of cookie	Name	Expiration time	Purpose
Analytical	mp_	1 year	Measuring website analytics used by Featurebase

4. Third-Party Cookies and Analytics

We also use third-party services for analytics and marketing purposes:

4.1 Google Analytics

We use Google Analytics, a tool from Google LLC (1600 Amphitheater Parkway, Mountain View, CA 94043, USA), which enables us to collect statistical information about your use of the website, such as IP address, device type, and browser type.

4.2 Google AdSense

We use Google AdSense on our website, which enables Google to display ads on its partners' websites. Therefore, we are obliged to provide you with the following information:

- Third-party vendors, including Google, use cookies to serve ads based on a user's previous visits to our site or other sites.
- Advertising cookies allow Google and its partners to serve specific advertisements to users based on their visits to the website and/or other websites on the Internet.
- Users can opt out of personalized advertising in Ads Settings. Users can also opt out of the use of third-party cookies to serve personalized ads by visiting www.aboutads.info.

5. How to Manage Cookies

Most web browsers allow you to control cookies through their settings preferences. However, limiting the ability of websites to set cookies may worsen your overall user experience. You can find out more about how to manage cookies in individual browsers here:

- Google Chrome

- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Safari

6. Changes to this Policy

We may update this Cookie Policy from time to time. We will notify you of any changes by posting the new Cookie Policy on this page.

7. Contact Us

If you have any questions about this Cookie Policy, please contact us at team@screen.studio.

This Cookie Policy was last updated on July 15, 2025